



How to build a developer tool company

Moritz Plassnig

Co-Founder & CEO at Codeship

WED, March 22nd, 2017, 5:00 – 7:00 p.m.

TU Wien, Seminar Room EI 9 Hlawka,

1040 Wien, Gußhausstr. 27-29, Staircase I, Ground Floor

Abstract

Codeship is a start-up from Vienna focused on developer tools. It was founded by three people and started out in 2011 with a simple vision: "Build for the builders". By now, Codeship got thousands of customers, ten thousands of software engineers using their products actively and 30 employees around the world. Building a product for other developers is very fulfilling, but also very different and comes with its own challenges. Moritz will share some of the lessons he learned while building Codeship over the last several years. He will talk about their relocation to Boston in 2013 and participation in the Techstars Accelerator Program, the differences between the US and Austria as well as the challenge to find and manage a team of 30 employees on two continents.

Biography

Moritz Plassnig is the co-founder and CEO of Codeship, a developer-tool company with offices in Boston, Massachusetts and Vienna, Austria. Moritz founded Codeship together with Florian Motlik and Manuel Weiss in 2011 with the vision of bringing continuous delivery to every software team. The founding team is originally from Vienna and moved to Boston in early 2013 to take part in the Techstars Accelerator Program. Codeship helps thousands of developers build, test and release the best products imaginable each day. From 2010 to 2012 Moritz was co-founder, CFO & Head of Startup Live, which offers unique event formats creating and growing local startup ecosystems and connecting entrepreneurial minds worldwide.

Note

The Founder & Investor Talks organized by the Innovation Incubation Center (i²c) at TU Wien enable the audience to learn first-hand from experienced founders and investors. They share their international experiences, dos and don'ts and lessons learned during inspiring talks and answer questions in interactive Q&A-sessions. The talks are concluding with the possibility for networking with like-minded people accompanied by free drinks. No fee but registration is required: <http://bit.ly/2mEcwlf>