



i²c Founder & Investor Talk #36: Minefield of experience: A mixture of success and failure from seven company foundations

Michael Eisler

Serial Entrepreneur, Co-Founder & CEO at startup300

May 31st, 2017, 5:00 -7:00 p.m.

TU Vienna, Lecture Room EI 9 Hlawka Hörsaal
1040 Wien, Gußhausstraße 27-29, Staircase I, Ground Floor

Abstract

With seven company foundations and a mixture of success and failure, Michael is a "minefield of experience" in many areas. In his talk, he will share his learnings of the past 16 years as an entrepreneur and investor. Michael will talk about the challenges of building up a team of 35 employees in his first company DIG, winning the market leadership in eProcurement in Austria and leading an exit. He will give insights into the adventure of his second start-up Wappwolf: From his relocation to Silicon Valley and raising of one million Euro funding to admitting the failure and moving back to Austria. Since then he is dedicated to consult and invest in start-ups. For this reason, he co-founded the business angel-network startup300, which is supporting early-stage start-ups with smart money, knowhow and network.

Biography

Michael is born in 1980 and has been an entrepreneur for the past 16 years. The HTL Leonding graduate has co-founded the company DIG AG, a provider of electronic solutions for eProcurement, at the age of 20 and led the exit in 2011. In 2010 he started the startup Wappwolf (later iBeam.it) in parallel with the DropboxAutomator, a dropbox automation service, generated 150,000 users with a medial wave and received one Million Euro in funding. He lived two years in California before the failure was inevitable. He accompanied Talenthouse, a platform for creatives, in Los Angeles and in 2014 he tried the Talentland for the support of children in Linz. Since March 2015, he has worked as a consultant for startups and is well connected in the startup scene. In December 2015 together with Bernhard Lehner he founded startup300 - home to 100+ business angels and currently 24 startup investments.

Note

The Founder & Investor Talks organized by the Innovation Incubation Center (i²c) at TU Wien enable the audience to learn first-hand from experienced founders and investors. They share their international experiences, dos and don'ts and lessons learned during inspiring talks and answer questions in interactive Q&A-sessions. The talks are concluding with the possibility for networking with like-minded people accompanied by some free drinks. No fee, but registration is required on Eventbrite: <http://bit.ly/2nt4131>